

GAYLORD ENTERTAINMENT COMPANY
Annual Meeting of Stockholders
May 5, 2011 10:00 AM
This proxy is solicited by the Board of Directors

The stockholder(s) hereby appoints Colin V. Reed, Ralph Horn and Carter R. Todd, and each of them, as proxies, each with the power to appoint his substitute, and hereby authorizes them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of common stock of GAYLORD ENTERTAINMENT COMPANY that the stockholder(s) is/are entitled to vote at the Annual Meeting of Stockholders to be held at 10:00 AM, CDT on Thursday, May 5, 2011, at the Gaylord Opryland Resort and Convention Center, 2800 Opryland Drive, Nashville, TN, and any adjournment or postponement thereof.

This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations. This proxy also provides voting instructions for shares held by Wilmington Trust Company, the Trustee for the Company's 401(k) Savings Plan, and directs such Trustee to vote, as indicated on the reverse side of this card, any shares allocated to the account in this plan. The Trustee will vote these shares as you direct. The Trustee will vote allocated shares of the Company's stock for which proxies are not received in direct proportion to voting by allocated shares for which proxies are received. This card should be voted by 11:59 p.m. Eastern time on May 3, 2011, for the Trustee to vote the plan shares.

Continued and to be signed on reverse side

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED

The Board of Directors recommends that you vote FOR the following:

1. Election of Directors

Nominees:

- | | | | |
|-------------------------|----------------------|----------------------------|---------------------|
| 01) Glenn J. Angiolillo | 04) Ralph Horn | 07) Terrell T. Philen, Jr. | 10) Michael D. Rose |
| 02) Michael J. Bender | 05) David W. Johnson | 08) Robert S. Prather, Jr. | 11) Michael I. Roth |
| 03) E. K. Gaylord II | 06) Ellen Levine | 09) Colin V. Reed | |

- For All**
- Withhold All**
- For All Except**

To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the number(s) of the nominee(s) on the line below:

The Board of Directors recommends you vote FOR proposals 2, 3 and 4.

2. To ratify the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for fiscal year 2011.

- For** **Against** **Abstain**

3. To approve the amendment and restatement of our 2006 Omnibus Incentive Plan.

- For** **Against** **Abstain**

4. To approve, on an advisory basis, executive compensation.

- For** **Against** **Abstain**

The Board of Directors recommends you vote 1 year:

5. To determine, on an advisory basis, whether we will have future advisory votes regarding our executive compensation every one year, every two years or every three years.

- Every One Year** **Every Two Years** **Every Three Years** **Abstain**

NOTE: The proxies are further authorized to vote in their discretion on any other matter that may properly come before the meeting or any adjournment or postponement thereof.

Please sign exactly as your name(s) appear(s) hereon.
When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name, by authorized officer.

Signature [PLEASE SIGN WITHIN BOX]

Date: _____

Signature (Joint Owners)

Date: _____